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## CERTIFICATE OF FAX TRANSMISSION

Transmission Date: **10 September 2007** Docket: **1009-236**Transmission #: **1** of Total Transmissions: **1**Pages in this Transmission: **30** of Total Pages Transmitted: **30**

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Response To Notice of Non-Compliant Amendment (2 sheets)

Reply to Non-Final Office Action (27 sheets)

Application Number 09/945,350  
Confirmation No.: 1476  
Filing Date: 31 August 2001  
Document Submission Date: 10 September 2007

Art Unit: 2623  
Examiner: Salatarelli, Dominic D.  
Inventor: Drake, Eddie  
Docket: 2005P12937US (1009-236)

10 Sep 2007

Date

Kelly B. Smoker

Name of Certifier

*Kelly B. Smoker*

Signature of Certifier

**PATENT**

**Application # 09/945,350**

**Attorney Docket # 2005P12937US (1009-236)**

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

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Applicant(s) : Drake, Eddie  
Application # : 09/945,350  
Confirmation # : 1476  
Filed : 31 August 2001  
Application Title : Real-Time Audience Monitoring, Content Rating, and Content  
Enhancing  
Art Unit # : 2623  
Latest Examiner : Salatarelli, Dominic D.

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**RESPONSE TO NOTICE OF NON-COMPLIANT  
AMENDMENT WITH 37 C.F.R. 1.121**

In reply to the Notice of Non-Compliant Amendment with 37 C.F.R. 1.121, mailed on 16 August 2007, the one month shortened statutory period for responding to which expires on 16 September 2007, please find attached herewith a Reply to Office Action.

**PATENT**

**Application # 09/945,350**

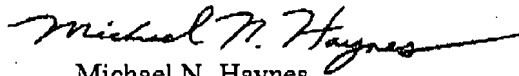
**Attorney Docket # 2005P12937US (1009-236)**

**CONCLUSION**

The Office is hereby authorized to charge any additional fees or credit any overpayments under 37 C.F.R. 1.16 or 1.17 to Deposit Account No. 50-2504. The Examiner is invited to contact the undersigned at 434-972-9988 to discuss any matter regarding this application.

Respectfully submitted,

Michael Haynes PLC



Michael N. Haynes  
Registration No. 40,014

Date: 10 September 2007

1341 Huntersfield Close  
Keswick, VA 22947  
Telephone: 434-972-9988  
Facsimile: 815-550-8850

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PATENT

Application # 09/945,350

Attorney Docket # 2005P12937US (1009-236)

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**Mail Stop Amendment**

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

**REPLY TO OFFICE ACTION AND  
REQUEST FOR RECONSIDERATION**

In reply to the Office Action mailed on 9 April 2007, the period for response having been extended herein to 9 August 2007 by payment of the requisite fee for a Petition for Extension of Time under 37 C.F.R. 1.136(a), Applicant respectfully submits the following: